

MISSOURI DEPARTMENT OF HEALTH AND SENIOR SERVICES
“Bright White” Radio Script
:30

(Outdoor sounds, birds, etc)

ANNOUNCER: Just one bite from a tick can lead to serious illness. So, it's important to properly prepare for any outdoor activity. Like Bob here...

BOB: Hi.

ANNOUNCER: Bob has applied an insect repellent designed for ticks.

BOB: Sure.

ANNOUNCER: He's wearing long sleeves to keep ticks off his skin . . . AND. . . to help him see the ticks better, he's wearing long, bright white pants tucked into his socks.

BOB: Uh...I'm wearing shorts. Those are my legs.

ANNOUNCER: Really? Wow. *(pause)*

Okay...Learn more about preventing tick-borne diseases from your local health department or the Missouri Department of Health and Senior Services online.